

# 2026 D23 Mousequerade: The Ultimate Disney Costume Contest presented by AT&T

## Frequently Asked Questions

### 1. Eligibility Requirements

#### **Do I need to be a D23 Member to participate?**

Yes—you must be a D23 Member (General or Gold Membership).

#### **Is there a minimum age requirement?**

You must be at least 18 years of age or older.

#### **Is this open to U.S. residents only?**

Yes—the contest is open only to legal residents of the fifty (50) United States and the District of Columbia.

#### **Are Disney employees and Cast Members eligible to enter?**

No—Disney employees and Cast Members are not eligible to enter or win, and may not be included as a member of any Group Entry.

### 2. Costume Requirements

#### **What are the requirements for creating my costume design?**

Your costume must be an **original, handmade design** and cannot be a purchased or professionally made costume. The design must reference or be based **ONLY** upon Disney-owned intellectual property (Disney, Lucasfilm, Marvel, Hulu Originals, etc.) and/or IP where Disney is exclusive licensee. Costumes or Costume elements cannot be based on intellectual property where Disney only holds distribution rights or limited licenses.

Your Entry must not contain reference or “inspiration” photos from movies, The Walt Disney Company Parks’ character costumes, or other intellectual property of The Walt Disney Company. Your Entry should be comprised of actual photos and/or sketches of your costume.

Incidental store-bought items like footwear, wigs, or minor accessories are allowed, as long as the overall costume is original and custom-made.

#### **Are there any size and access restrictions for costumes?**

Costume must fit through a standard door (80” h x 36” w) when not fully worn; a costume that is oversized when fully worn may need to be presented in front of the stage on ground level, as determined by Sponsor in its sole discretion.

If you are selected as a finalist, you or your group must be able to get on and off the stage safely. If a Finalist requires assistance getting on or off stage because of the costume, Finalist may have one (1) handler per Entry who is over the age of 18 accompany the Finalist. However, the use of a handler is subject to Sponsor’s approval in its sole discretion.

#### **Can my costume include any props, special effects, or technology?**

Use of innovation and technology in your costume are encouraged; this can include—but is not limited to—digital design, 3D printing, use of AI tools in the design and/or construction, lighting, sound, animation, interactive elements, or inventive construction. However, costumes may not include any heat, flame, smoke, fog, sparks, haze, or magic-style effects. Any props must be safe, non-functional, and clearly fictional. Weapons are not allowed, except for small, inoperable, fantasy props within Disney’s creative universe, at Sponsor’s discretion.

For safety reasons, nothing may be left onstage. Items such as confetti, fireworks, glitter, flash paper, rose petals, water, or any other small messy objects that require cleanup are strictly forbidden. Food, remote-control devices, or animals (except for service animals) are not allowed on stage. No electrical power connections will be provided. If your Costume requires power, it **MUST** be part of your Costume.

**We ask that you please refer to the official rules for further details on entry guidelines and requirements.**

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### 3. Submission Entry Period

#### When does the submission entry period close?

April 24, 2026, at 6 p.m. PT

#### How are costumes judged, and how are finalists selected?

Entries are judged by a panel based on:

- **Creativity & Originality (50%)**
- **Attention to Detail & Craftsmanship (30%)**
- **Use of Materials (10%)**
- **Innovation and/or Technology (10%)**

The top-scoring **20 Single Category entrants** and **10 Group Category entries** become Finalists (subject to eligibility verification).

Sponsor reserves the right to choose fewer than 20 Single Category and 10 Group Category Finalists, if—in its sole discretion—it does not receive a sufficient number of eligible and qualified Entries in the applicable Category.

#### If I am entering in the Group Category, does every member of my team need to enter?

No—if you are submitting a Costume in the Group Category, a single designated person (“Designated Group Leader”) will be responsible for completing the submission steps outlined herein, and that Designated Group Leader will be the main point of contact between the Group and the Sponsor and/or Administrator for purposes of this Contest.

#### How many times can I enter the contest?

You can submit one (1) entry per category per person. If you’re in a Group Costume, you can still also submit a Solo Entry separately. However, if you enter both categories, you can only be chosen as a Finalist in one (1) category, at the Sponsor’s discretion.

#### Can entries be edited after submission?

No—there are no changes to entry once it has been submitted. We do not accept substitution of Group members, or changes to the costume.

#### How and when will I be notified if I have been selected as a Finalist?

The entry period is from 3/25/26 through 4/24/26. Potential Finalists will be notified **by email on or about May 15, 2026**, using the email address provided at the time of entry. If a potential Finalist does not respond on time; does not complete the required forms; or is found ineligible, the entry may be disqualified. Once eligibility is verified, event tickets will be mailed to the address provided and onsite information will be sent via email. All Finalists must be available to attend the live event with their completed costume.

#### What prizes can I win in the contest?

- First Prizes (two [2] total)
  - Two (2) First Prizes of \$2,300 USD each, awarded by check. One (1) First Prize will be awarded in the Single Category and one (1) in the Group Category (paid to the Designated Group Leader).
- Second Prize (one [1] total):
  - One (1) \$500 USD prize awarded by check in the Single Category only.
- Audience Choice Prize (one [1] total):
  - One (1) \$500 USD prize awarded by check to one (1) Finalist, as determined by audience selection.
- Innovation and Technology Prize (one [1] total):
  - One (1) \$500 USD prize awarded by check to one (1) Finalist for outstanding innovation or use of technology.

All prizes are awarded in U.S. dollars and are subject to eligibility verification.

### 4. Ticketing and Attendance

#### Can finalists bring guests?

## 2026 D23 Mousequerade: The Ultimate Disney Costume Contest presented by AT&T

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Finalist will receive two (2) general admission tickets (for each Finalist and one [1] guest) to appear at the Finalist event.

#### **Are tickets transferable?**

No—tickets are nontransferable.

#### **What if a Finalist can no longer attend?**

Please let the Sponsor know by emailing [D23Mousequerade2026@promosupport.com](mailto:D23Mousequerade2026@promosupport.com)

#### **Are travel and accommodations provided?**

Travel and accommodations are not provided. Finalists are responsible for all expenses necessary to travel to Anaheim, California.

#### **Can Finalists bring guests backstage during the live event?**

Finalists are not allowed to bring a guest backstage during the live event apart from a pre-approved handler. Finalist may have one (1) handler per Entry who is over the age of 18 accompany the Finalist, and that handler must sign a likeness release and a liability release prior to assisting the Finalist at the Finalist Event. **However, the use of a handler is subject to Sponsor's approval in its sole discretion.**

## 5. Winner Judging Period

#### **How are the finalist costumes judged at the live event?**

The Finalist Judges will score the Finalists' Costumes up to the maximum amount of points allowed. Finalist judging will be based on the following criteria:

- Craftsmanship of Costume(s): 15%
- Originality of Costume(s): 15%
- Use of Color and Materials: 15%
- Execution of Storytelling: 15%
- Creative Use of Disney: 15%
- On Stage Presentation: 25%

#### **How is the Audience Choice prize winner selected?**

Audience Choice is determined by audience members, including virtual viewers, who may vote for their favorite eligible Finalist using the voting platform announced during the Finalist Event.

#### **How is the Innovation and Technology prize winner selected?**

During the Winner Judging Period, eligible Finalists will be judged by the Finalist Judges to determine the potential winner of the Innovation and Technology Prize. The Finalist Judges will score the Finalists' Costumes up to the maximum amount of points allowed. Finalist judging for the Innovation and Technology Prize will be based on the following criteria:

- Innovation and/or Use of Technology: 50%
- Originality of Costume(s): 15% (same score as judged for the Single and Group Categories)
- Use of Color and Materials: 15% (same score as judged for the Single and Group Categories)

#### **Can Disney disqualify a costume at the live event?**

All costumes are subject to final review and approval on the day of the live event. Sponsor reserves the right to disqualify a costume that does not comply with safety or contest guidelines.

Subject to the Entry Guidelines and Requirements herein, non-firing toy or prop weapons will be allowed at the discretion of the Sponsor during the Finalist Event only. It must be demonstrated to the Sponsor upon request that all prop weapons are non-functioning prior to the Finalist event. Throwing or whipping props around is strictly forbidden. "Live" or functioning weapons are NOT ALLOWED under any circumstances. Throwing items into the audience is forbidden.

Costumes may be a surprise for the audience and judges, but NOT for the Sponsor. The Costumes used in the Finalist Event must be the same as those presented in the Entry (including all materials). All elements of your Costume must

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be disclosed to the Sponsor's staff, including without limitation the Finalist Event Director, no later one (1) week prior to the Finalist Event (i.e., August 7, 2026). Sponsor's staff have sole discretion to decide if the element(s) can be included. Failure to disclose all elements of your Costume may result in disqualification of the Finalist.

For any additional questions and inquiries, please contact [D23Mousequerade2026@promosupport.com](mailto:D23Mousequerade2026@promosupport.com).